



# WebSite Design Activity Pages

## **ACTIVITY 1**

**Topic:** \_\_\_\_\_

**Goal:** \_\_\_\_\_  
\_\_\_\_\_

**Target Audience:** \_\_\_\_\_

**Content for website (use the space below to brainstorm on content ideas, then, go back and prioritize the list)**

## ACTIVITY 2

Go to the Redcliffe High School's Web site: <http://www.redcliffshs.qld.edu.au/>

Think about the following:

- What do you think about the site's navigation layout?
- Can you find information you are searching for?
- Can you identify site elements? Are they helpful?
- Do you feel a "sense of place"? What did the site's designer do to create the site identity?

Label the site elements marked on the screen shot:



A: \_\_\_\_\_

B: \_\_\_\_\_

C: \_\_\_\_\_

D: \_\_\_\_\_

### **ACTIVITY 3**

Take a look at the eDesign Web site at <http://www.edesigninc.com> for the visual elements identified in this section.

- Identify symmetrical or asymmetrical balance on several pages in the site.
- Notice the contrast of the elements on the page.
- Notice the white space used on the pages.

What are 2 (two) factors in determining the “safe area” for web pages?

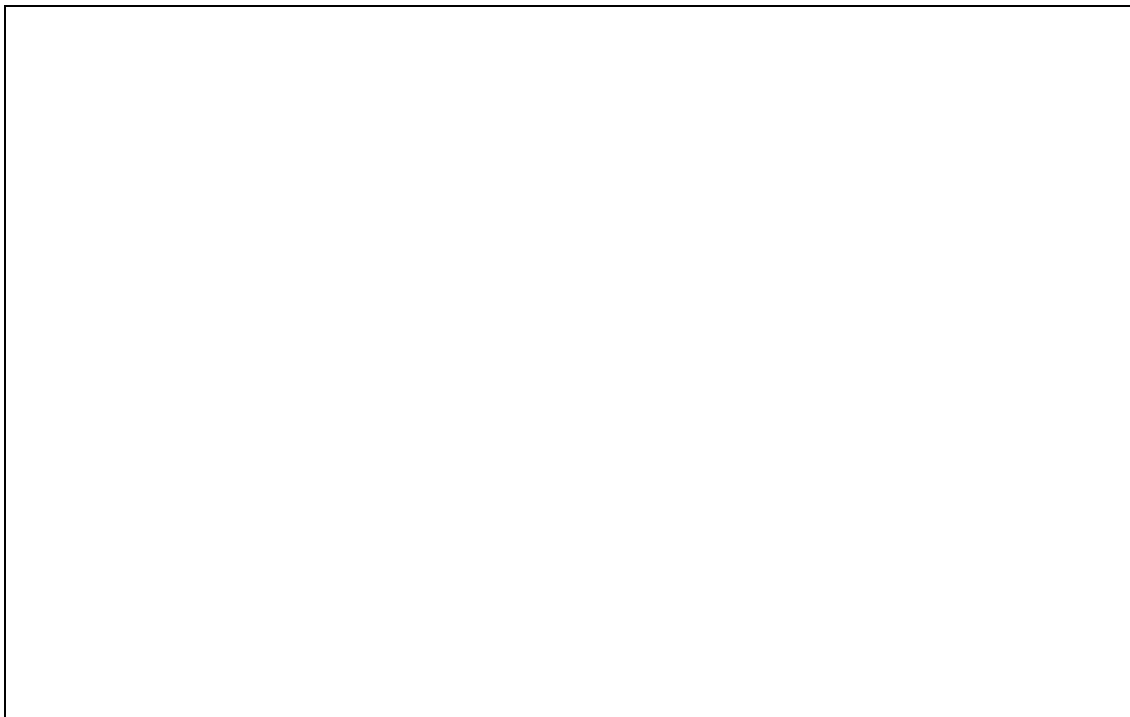
1. \_\_\_\_\_

2. \_\_\_\_\_

Take a few minutes to sketch a page layout of your home page:

Remember:

1. Make important matters more visually prominent.
2. Use white space around elements (adds contrast)
3. Use colors
4. Use varying sizes for page elements.
5. Use a consistent and organized pattern.
6. Make matters that are related logically related visually.



#### **ACTIVITY 4 (as homework)**

- **Create a website plan by drawing out a flow chart and page designs for each page of your website.**
- **Decide on an overall theme & navigational structure for your website.**
- **Collect content for your website (text and graphics).**
- **Bring a zip disk to the FrontPage workshop (if you want a copy of your in-progress website).**
- **Visit many different websites to get an idea of elements/navigation you like from other sites.**

➤ **Bring all of these items with you for the next workshop!**